CLICFLYER ANALYTICS

CiFi
Your personal Ai Analytics assistant.

Talk to Cifi for analysis at a category, product or SKU level, on pricing, discount depth, share & frequency of promotions, customer support for both your brands and competition and lots lots more...

About

CiFi Assistant is an AI-powered virtual agent designed to enable users to interact with retail promotion data and derive insights through natural language queries.

Advantages

Time-Saving: Automates complex data analysis, reducing the need for manual effort.

Real-Time Insights: Provides instant data analysis, enabling quick decision-making.

User-Friendly: Intuitive chat-based interface eliminates the need for technical expertise.

Customizable Scope: Tailor your analysis for specific retailers, products, & time periods.

Key Features

Conversational AI
Allows users to ask questions in natural language.

Data Visualization
Supports bar, line, and pie charts to present key trends.

Offer Images
Can also display Offer Images for a particular offer.

Table Generations
Supports generating table for the queries asked.

Export Capability
Data export in .xlsx format.

Saved Queries
Store frequently used queries for quick access.

Dynamic Filtering
Refine analysis using filters - date range, retailer, category, and brand.

Feedback Mechanism
Provide feedback to improve chatbot performance.